

February 2012 NEWSLETTER

We hit the ground running in 2012!

We recently introduced a **new member to our team**, East Coast Sales maverick Drew Melson. If you're at any of our East Coast shows, stop by and give Drew a warm welcome.

Many of you have been requesting **videos** and we like to give you what you want. Below find a video on how to load and pack our **L2 RIT bag**. Keep an eye out for an Aero-Vest video and a video made by University of Connecticut firefighters featuring the brand new **Dragster Hose Pack**.

We'd also like to introduce you to our new **MOLLE System** for our packs and remind you to apply for our **Training Scholarship**.

Don't forget to stay in touch with us on [Facebook](#).

NEW MOLLE System

We are introducing a new pouch attachment feature on the waist-belts of our NFPA certified load-bearing equipment: Spyder Gear, Fireball and Firefly packs. Previously True North packs were available with ALICE clip compatible attachment systems since this was and continues to be the most widely used attachment system. MOLLE is a newer attachment system which offers some advantages in how securely the pouch attaches to the belt, especially for heavy items like the fire shelter.



The downside of standard MOLLE systems is that it isn't compatible with the ALICE system so old pouches have to be replaced. After an extensive design process we came up with a hybrid attachment system which allows for true MOLLE attachment while also being backward compatible with the ALICE system so firefighters can continue to use their existing pouches until they want to upgrade to MOLLE. Dealers have been ordering these like crazy so get yours today!

Load the L2 RIT Bag



Training Scholarship

Could your fire department use \$3,000 in training? I bet they could with all the budget cuts going on! [Apply for our True North Training Scholarship](#) telling us why your department deserves the training and we will bring professionals from On Scene Training to your hometown and drop some knowledge on you. **But hurry**, cause we're picking the recipients late in February.

Also keep an eye out for the start of our FDIC Scholarship where we pick two deserving fire industry professionals to attend FDIC on our dime.

True North Featured in ISHN Jan. 2012

Tell us a little about the history of your company.

True North began in 1992 with a line of backpacks that featured a patented suspension system, designed for the outdoor recreation market. Because of the comfort and functionality of our patented suspension, we received a steady stream of requests from wildland firefighters to make firefighting packs. The company eventually designed the Firefly6, which became a top-selling wildland firefighting pack, and began an ongoing series of design collaborations with firefighters to develop equipment based on their needs and performance-based criteria. Today True North is one of the most recognized brands in firefighting equipment.

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Events

Firehouse World
February 20-23
San Diego, CA

Firefighter Stairclimb
March 11
Seattle, WA

Gaff-n-Go Rodeo
March 30-31
Ruther Glen, VA

NWPPA
April 9-12
Spokane, WA

WEI-Ops
April 18
Lynchfield, AZ

FDIC
April 17-21
Indianapolis, IN

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